

AFFORDABLE EXHIBITING FOR USED BOATS ON THE MARINA



FROM ONLY £1495.00

A GREAT OPPORTUNITY TO SELL PART-EX BOATS

VISITORS WANT YOU!

THE BENEFITS TO YOU:

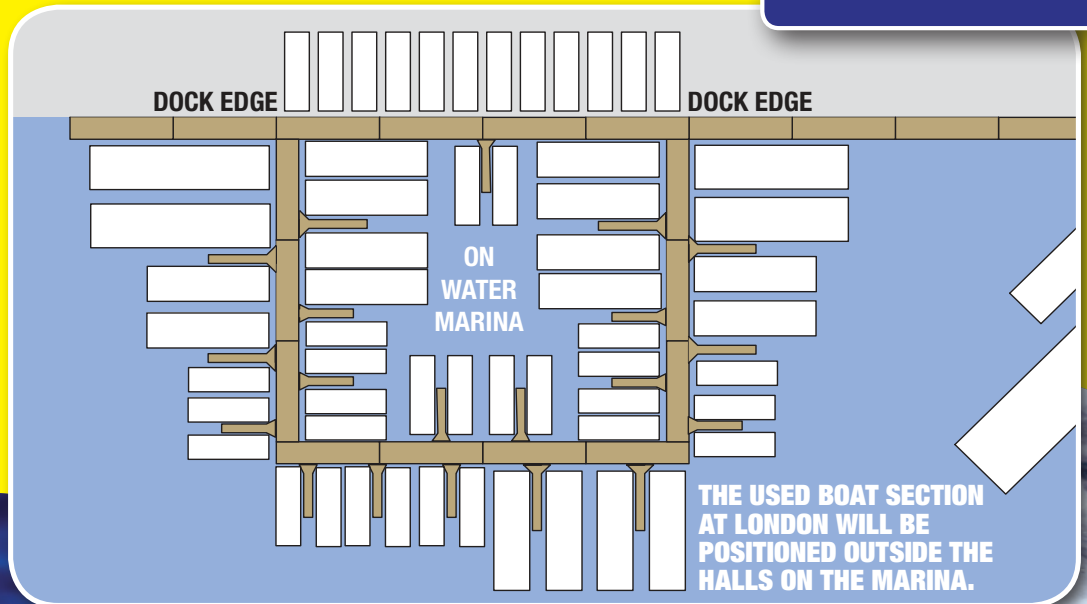
- Affordable exhibiting for used boats, on the marina
- Stay on your boat and save on accommodation
- Get in front of over 120,000 visitors

WHAT VISITORS WANT:

- A wide choice of boats to suit a broad range of budgets
- Friendly personal advice
- The opportunity to get on board entry level boats

FACTS & STATS*

- 70%** OF CURRENT VISITORS WANT USED BOATS AT THE SHOW
- 50%** WOULD BRING MORE FRIENDS AND FAMILY IF USED BOATS WERE THERE
- 68%** OF BOATERS WHO DON'T CURRENTLY GO TO BOAT SHOWS WOULD RE-CONSIDER COMING
- 82%** OF LAPSED VISITORS WOULD LIKE TO SEE USED BOATS AT THE SHOW



TO APPLY TO EXHIBIT, OR ASK QUESTIONS CONTACT CAROL TAYLOR: CTAYLOR@BRITISHMARINE.CO.UK OR 01784 223618 OR COMPLETE AND RETURN THE APPLICATION FORM

* INDEPENDENT RESEARCH COMMISSIONED BY NBS IN JANUARY/FEBRUARY 2010

APPLICATION FORM

TO EXHIBIT A USED BOAT



By submitting this form, the Exhibitor applies to National Boat Shows Ltd, Company no: 00556861 ("NBS") to take space and facilities at the Tullett Prebon London International Boat Show 2011, subject to the Tullett Prebon London International Boat Show 2011 Terms and Conditions (available at www.londonboatshow.com/exhibit_in_2011), the Terms and Conditions for Exhibiting a Used Boat as laid out on this application form, and the the Rate Card and the terms of the Confirmation of Space Letter.

No application can be accepted without a deposit. Please make cheques payable to National Boat Shows Ltd.

1. COMPLETE THIS FORM IN FULL - AND DATE IT

EXHIBITOR/
COMPANY NAME: _____ COMPANY NUMBER: _____

EXHIBITOR'S FULL ADDRESS: _____

TRADING NAME: (IF DIFFERENT FROM COMPANY NAME) _____

CONTACT NAME: _____ TELEPHONE: _____

EMAIL / WEBSITE ADDRESS: _____

2. USED BOATS SLOTS

On water	Finger Size	Price	Quantity	TOTAL
25ft - 34ft	6m – 8m	£1495		= £
35ft - 44ft	6m – 8m	£1995		= £
44ft - 60ft	10m – 12m	£3995		= £
60ft +		POA		= £
Dock Edge				
15ft - 25ft	N/A	£500		= £
up to 15ft	N/A	£300		= £
Total Amount				= £
Deposit 50% of above				= £
VAT @ 17.5%				= £
Total amount of deposit inc VAT				= £

A vat invoice will be raised once a deposit and application form has been received.

3. SIGNED FOR AND ON BEHALF OF EXHIBITOR:

PLEASE PRINT NAME IN BLOCK CAPITALS

NAME: _____ JOB TITLE: _____

SIGNATURE: _____ DATE: _____

50% WITH APPLICATION – 50% BY THE END OF NOVEMBER

- By submitting this Application Form you are confirming that you are either a member of the Boat Retailers and Brokers Association (BRBA), or that you agree to comply with the terms of the BRBA Code of Practice which can be found at: [http://www.britishmarine.co.uk/upload_pub/BRBACode\(new\).pdf](http://www.britishmarine.co.uk/upload_pub/BRBACode(new).pdf) to any transaction undertaken at the Show or from a lead gained at the Show.
- A "Used Boat" shall mean a boat that is at least three years old.
- A legally binding agreement is created when the Confirmation of Space Letter is issued. No Confirmation of Space Letter will be issued until the details of the berth have been agreed with the Exhibitor. It is NBS's intention to issue Confirmation of Space Letters by the end of November 2010.
- Used Boat berths are allocated for the full 10 day period of the Show and all boats must remain for this period.
- The Exhibitor may choose to use the Used Boat berths for any number of Used Boats that can be safely berthed in the Space allocated. However, the Exhibitor must notify NBS of the details, including the hull ID number of the Used Boats that it wishes to exhibit by the end of November 2010.
- No more than two Used Boats of the same model and the same year can be displayed at the Show to ensure there is as wide a variety of Used Boats on display as possible.
- Used Boats must be berthed safely and with all consideration to other Exhibitors.
- In accordance with clause 31 of the Tullett Prebon London International Boat Show 2011 Terms and Conditions, and without prejudice to the general application of that clause, NBS reserves the right to refuse to allow certain Used Boats to be exhibited if they are considered unsafe or unfit for showing.
- Exhibitor staff may stay on board their Used Boats overnight to reduce costs, however for health and safety reasons they must adhere to NBS marina manager's instructions and any other directions or policies on health and safety given by NBS from time to time in relation to this occupation.
- By issuing a Confirmation of Space Letter, NBS confirms that clause 9.7 of the Tullett Prebon London International Boat Show 2011 does not apply in this instance but all other terms shall apply.
- This application does not guarantee all berths will be granted if demand exceeds supply